

**Remit Address:**

WCAU
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (610) 668-5510
Billing:

www.nbcphiladelphia.com

Billing Address:

STRATEGIC MEDIA PLACEMENT
Attention: Accounts Payable
7669 STAGERS LOOP
DELAWARE, OH 43015

INVOICE

DUPLICATE

Advertiser	FITZPATRICK FOR CONGRESS	Invoice #	PL12100335
Product	Political	Invoice Date	10/28/12
Estimate Number	2407	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12
Station	WCAU	Order #	334492
Account Executive	Joe Trondle	Alt Order #	
Sales Office	Detroit NSO	Deal #	
Sales Region	National	Order Flight	10/10/12 - 11/05/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	11365
		Advertiser Ref	08903

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WCAU	6A-7A M-F	6A-7A M-F								
	CDR										
					10/08/12 to 10/14/12	3x	-- WTF--				
	WCAU			W	10/10/12	:00			\$850.00	See MG 11.10,11.11,11.12,11.13,11.	2
					PREEMPT-NO COPY						
	WCAU			Th	10/11/12	:30	6:55 AM	TVGENFI TZ1202H	\$850.00		1
	WCAU			F	10/12/12	:30	6:22 AM	TVGENFI TZ1202H	\$850.00		3
					10/15/12 to 10/21/12	4x	MTWTF--				
	WCAU			M	10/15/12	:30	6:12 AM	TVGENFI TZ1202H	\$850.00		5
	WCAU			Tu	10/16/12	:30	5:59 AM	TVGENFI TZ1202H	\$850.00		4
	WCAU			W	10/17/12	:30	6:54 AM	TVGENFI TZ1202H	\$850.00		7
	WCAU			Th	10/18/12	:30	6:09 AM	TVGENFI TZ1202H	\$850.00		6
					10/22/12 to 10/28/12	4x	MTWTF--				
	WCAU			M	10/22/12	:30	6:42 AM	TVGENFI TZ1202H	\$850.00		8
	WCAU			Tu	10/23/12	:30	6:20 AM	TVGENFI TZ1202H	\$850.00		9
	WCAU			W	10/24/12	:30	5:58 AM	TVGENFI TZ1202H	\$850.00		11
	WCAU			F	10/26/12	:30	6:11 AM	TVGENFI TZ1202H	\$850.00		10
2	WCAU	7A-9A TODAY SHOW	7A-9A M-F								
	CDR										
					10/08/12 to 10/14/12	3x	-- WTF--				
	WCAU			W	10/10/12	:00			\$950.00	See MG 11.10,11.11,11.12,11.13,11.	2
					PREEMPT-NO COPY						
	WCAU			Th	10/11/12	:30	8:49 AM	TVGENFI TZ1202H	\$950.00		3
	WCAU			F	10/12/12	:30	7:58 AM	TVGENFI TZ1202H	\$950.00		1
					10/15/12 to 10/21/12	5x	MTWTF--				

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Advertiser	FITZPATRICK FOR CONGRESS	Invoice #	PL12100335
Product	Political	Invoice Date	10/28/12
Estimate Number	2407	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12
Station	WCAU	Order #	334492
Account Executive	Joe Trondle	Alt Order #	
Sales Office	Detroit NSO	Deal #	
Sales Region	National	Order Flight	10/10/12 - 11/05/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	11365
		Advertiser Ref	08903

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
2	WCAU	7A-9A TODAY SHOW	7A-9A M-F								
	CDR										
	WCAU			M	10/15/12	:30	8:39 AM	TVGENFI TZ1202H	\$950.00		4
	WCAU			Tu	10/16/12	:30	8:43 AM	TVGENFI TZ1202H	\$950.00		5
	WCAU			W	10/17/12	:30	8:28 AM	TVGENFI TZ1202H	\$950.00		6
	WCAU			Th	10/18/12	:30	7:23 AM	TVGENFI TZ1202H	\$950.00		8
	WCAU			F	10/19/12	:30	8:50 AM	TVGENFI TZ1202H	\$950.00		7
				10/22/12 to 10/28/12		4x	MTWTF--				
	WCAU			M	10/22/12	:30	7:23 AM	TVGENFI TZ1202H	\$1,500.00		10
	WCAU			Tu	10/23/12	:30	7:58 AM	TVGENFI TZ1202H	\$1,500.00		9
	WCAU			W	10/24/12	:30	8:37 AM	TVGENFI TZ1202H	\$1,500.00		12
	WCAU			Th	10/25/12	:30	8:28 AM	TVGENFI TZ1202H	\$1,500.00		11
3	WCAU	8-10A SUNDAY	758A-956A SUNDAY								
	CDR										
				10/08/12 to 10/14/12		1x	-----S				
	WCAU			Su	10/14/12	:30	8:29 AM	TVGENFI TZ1202H	\$475.00		1
				10/15/12 to 10/21/12		1x	-----S				
	WCAU			Su	10/21/12	:30	9:24 AM	TVGENFI TZ1202H	\$500.00		2
				10/22/12 to 10/28/12		1x	-----S				
	WCAU			Su	10/28/12	:30	9:42 AM	TVGENFI TZ1201H	\$525.00		3
4	WCAU	1030-1130A SU MEET PRESS	1030A-1130A SU								
	CDR										
				10/08/12 to 10/14/12		1x	-----S				
	WCAU			Su	10/14/12	:30	10:30 AM	TVGENFI TZ1202H	\$1,400.00		1

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		Invoice Period	10/01/12 - 10/28/12
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Account Executive	Joe Trondle	Alt Order #	
Sales Office	Detroit NSO	Deal #	
Sales Region	National	Order Flight	10/10/12 - 11/05/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	11365
		Advertiser Ref	08903

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
4	WCAU	1030-1130A SU MEET PRESS	1030A-1130A SU								
	CDR										
				10/15/12 to 10/21/12	1x		-----S				
	WCAU			Su	10/21/12	:30	11:17 AM	TVGENFI TZ1202H	\$4,800.00		2
5	WCAU	10A-11A TODAY SHOW 3	10A-11A M-F								
	CDR										
				10/08/12 to 10/14/12	1x		--WTF--				
	WCAU			F	10/12/12	:30	10:51 AM	TVGENFI TZ1202H	\$375.00		1
				10/15/12 to 10/21/12	3x		MTWTF--				
	WCAU			M	10/15/12	:30	10:59 AM	TVGENFI TZ1202H	\$425.00		2
	WCAU			Tu	10/16/12	:30	10:50 AM	TVGENFI TZ1202H	\$425.00		4
	WCAU			W	10/17/12	:30	10:51 AM	TVGENFI TZ1202H	\$425.00		3
				10/22/12 to 10/28/12	3x		MTWTF--				
	WCAU			Tu	10/23/12	:30	10:52 AM	TVGENFI TZ1202H	\$425.00		7
	WCAU			W	10/24/12	:30	10:52 AM	TVGENFI TZ1202H	\$425.00		6
	WCAU			Th	10/25/12	:30	10:50 AM	TVGENFI TZ1202H	\$425.00		5
6	WCAU	4P-5P NBC10 NEWS	4-5P M-F								
	CDR										
				10/08/12 to 10/14/12	1x		--WTF--				
	WCAU			W	10/10/12	:00			\$575.00	See MG 11.10,11.11,11.12,11.13,11.	1
				PREEMPT-NO COPY							
				10/15/12 to 10/21/12	3x		MTWTF--				
	WCAU			M	10/15/12	:30	4:51 PM	TVGENFI TZ1202H	\$600.00		2
	WCAU			Tu	10/16/12	:30	4:15 PM	TVGENFI TZ1202H	\$600.00		3

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DUPLICATE

Advertiser	FITZPATRICK FOR CONGRESS	Invoice #	PL12100335
Product	Political	Invoice Date	10/28/12
Estimate Number	2407	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12
Station	WCAU	Order #	334492
Account Executive	Joe Trondle	Alt Order #	
Sales Office	Detroit NSO	Deal #	
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Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	11365
		Advertiser Ref	08903

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
6	WCAU	4P-5P NBC10 NEWS	4-5P M-F								
	CDR										
	WCAU			W	10/17/12	:30	4:43 PM	TVGENFI TZ1202H	\$600.00		4
				10/22/12 to 10/28/12		3x	MTWTF--				
	WCAU			M	10/22/12	:30	4:22 PM	TVGENFI TZ1202H	\$650.00		6
	WCAU			W	10/24/12	:30	4:25 PM	TVGENFI TZ1202H	\$650.00		7
	WCAU			F	10/26/12	:30	4:59 PM	TVGENFI TZ1202H	\$650.00		5
7	WCAU	5-6P NBC10 NEWS @ 5 M-F	5-6P M-F								
	CDR										
				10/08/12 to 10/14/12		3x	--WTF--				
	WCAU			W	10/10/12	:00			\$700.00	See MG 11.10,11.11,11.12,11.13,11.	1
				PREEMPT-NO COPY							
	WCAU			Th	10/11/12	:30	5:42 PM	TVGENFI TZ1202H	\$700.00		3
	WCAU			F	10/12/12	:30	5:21 PM	TVGENFI TZ1202H	\$700.00		2
				10/15/12 to 10/21/12		5x	MTWTF--				
	WCAU			M	10/15/12	:30	5:38 PM	TVGENFI TZ1202H	\$750.00		5
	WCAU			Tu	10/16/12	:30	5:54 PM	TVGENFI TZ1202H	\$750.00		4
	WCAU			W	10/17/12	:30	4:57 PM	TVGENFI TZ1202H	\$750.00		7
	WCAU			Th	10/18/12	:30	5:22 PM	TVGENFI TZ1202H	\$750.00		6
	WCAU			F	10/19/12	:30	5:44 PM	TVGENFI TZ1202H	\$750.00		8
				10/22/12 to 10/28/12		5x	MTWTF--				
	WCAU			M	10/22/12	:30	5:23 PM	TVGENFI TZ1202H	\$850.00		9
	WCAU			Tu	10/23/12	:30	5:14 PM	TVGENFI TZ1202H	\$850.00		10
	WCAU			W	10/24/12	:30	5:12 PM	TVGENFI TZ1202H	\$850.00		11
	WCAU			Th	10/25/12	:30	5:38 PM	TVGENFI TZ1202H	\$850.00		13

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Product	Political
Estimate Number	2407

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Account Executive	Joe Trondle
Sales Office	Detroit NSO
Sales Region	National

Order #	334492
Alt Order #	
Deal #	
Order Flight	10/10/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	11365
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
7	WCAU	5-6P NBC10 NEWS @ 5 M-F	5-6P M-F								
	CDR										
	WCAU			F	10/26/12	:30	5:40 PM	TVGENFI TZ1202H	\$850.00		12
8	WCAU	6P-630P NBC10 NEWS	6P-630P M-F								
	CDR										
	WCAU				10/08/12 to 10/14/12	3x	-- WTF--				
	WCAU			W	10/10/12	:00			\$800.00	See MG 11.10,11.11,11.12,11.13,11.	1
	WCAU				PREEMPT-NO COPY						
	WCAU			Th	10/11/12	:30	6:12 PM	TVGENFI TZ1202H	\$800.00		2
	WCAU			F	10/12/12	:30	5:58 PM	TVGENFI TZ1202H	\$800.00		3
	WCAU				10/15/12 to 10/21/12	5x	MTWTF--				
	WCAU			M	10/15/12	:30	6:25 PM	TVGENFI TZ1202H	\$950.00		5
	WCAU			Tu	10/16/12	:30	6:22 PM	TVGENFI TZ1202H	\$950.00		4
	WCAU			W	10/17/12	:30	6:26 PM	TVGENFI TZ1202H	\$950.00		6
	WCAU			Th	10/18/12	:30	6:23 PM	TVGENFI TZ1202H	\$950.00		7
	WCAU			F	10/19/12	:30	6:25 PM	TVGENFI TZ1202H	\$950.00		8
	WCAU				10/22/12 to 10/28/12	5x	MTWTF--				
	WCAU			M	10/22/12	:30	6:23 PM	TVGENFI TZ1202H	\$1,150.00		9
	WCAU			Tu	10/23/12	:30	6:25 PM	TVGENFI TZ1202H	\$1,150.00		10
	WCAU			W	10/24/12	:30	6:13 PM	TVGENFI TZ1202H	\$1,150.00		11
	WCAU			Th	10/25/12	:30	6:29 PM	TVGENFI TZ1202H	\$1,150.00		12
	WCAU			F	10/26/12	:00			\$1,150.00	See MG 8.22,8.23,8.24	13
					DNA-SEVERE WX COVERAGE						
9	WCAU	9-10P FRI GRIMM	9P-10P								
	CDR										

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Advertiser	FITZPATRICK FOR CONGRESS	Invoice #	PL12100335
Product	Political	Invoice Date	10/28/12
Estimate Number	2407	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12
Station	WCAU	Order #	334492
Account Executive	Joe Trondle	Alt Order #	
Sales Office	Detroit NSO	Deal #	
Sales Region	National	Order Flight	10/10/12 - 11/05/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	11365
		Advertiser Ref	08903

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
11	WCAU	TONIGHT SHOW W/JAY LENO	1135P-107A								
	CDR										
	WCAU	6A-7A M-F	6A-7A M-F	F	10/12/12	:30	6:53 AM	TVGENFI TZ1202H	\$850.00	MG for 7.1,10.1,11.2,1.2,2.2,8.1,6.1	13
	WCAU	7A-9A TODAY SHOW	7A-9A M-F	F	10/12/12	:30	7:28 AM	TVGENFI TZ1202H	\$950.00	MG for 7.1,10.1,11.2,1.2,2.2,8.1,6.1	11
	WCAU	4P-5P NBC10 NEWS	4-5P M-F	F	10/12/12	:30	4:41 PM	TVGENFI TZ1202H	\$575.00	MG for 7.1,10.1,11.2,1.2,2.2,8.1,6.1	15
	WCAU	5-6P NBC10 NEWS @ 5 M-F	5-6P M-F	F	10/12/12	:30	5:45 PM	TVGENFI TZ1202H	\$700.00	MG for 7.1,10.1,11.2,1.2,2.2,8.1,6.1	14
	WCAU	6P-630P NBC10 NEWS	6P-630P M-F	F	10/12/12	:30	6:28 PM	TVGENFI TZ1202H	\$800.00	MG for 7.1,10.1,11.2,1.2,2.2,8.1,6.1	12
	WCAU	11-1135P M-F LATE NEWS	11P-1135P	F	10/12/12	:30	11:28 PM	TVGENFI TZ1202H	\$2,200.00	MG for 7.1,10.1,11.2,1.2,2.2,8.1,6.1	16
	WCAU			F	10/12/12	:30	11:49 PM	TVGENFI TZ1202H	\$650.00		1
	WCAU			F	10/12/12	:30	12:20 AM	TVGENFI TZ1202H	\$650.00	MG for 7.1,10.1,11.2,1.2,2.2,8.1,6.1	10
					10/15/12 to 10/21/12	2x	MTWTF--				
	WCAU			Tu	10/16/12	:30	12:30 AM	TVGENFI TZ1202H	\$700.00		4
	WCAU			W	10/17/12	:30	12:31 AM	TVGENFI TZ1202H	\$700.00		3
					10/22/12 to 10/28/12	2x	MTWTF--				
	WCAU			M	10/22/12	:30	12:29 AM	TVGENFI TZ1202H	\$750.00		5
	WCAU			Tu	10/23/12	:30	12:07 AM	TVGENFI TZ1202H	\$750.00		6
12	WCAU	NFL LATE NEWS	11P-1205A								
	CDR										
					10/08/12 to 10/14/12	1x	-----S				
	WCAU			Su	10/14/12	:30	12:26 AM	TVGENFI TZ1202H	\$2,800.00		1
					10/15/12 to 10/21/12	1x	-----S				
	WCAU			Su	10/21/12	:30	12:14 AM	TVGENFI TZ1202H	\$2,800.00		2
					10/22/12 to 10/28/12	1x	-----S				
	WCAU			Su	10/28/12	:30	1:41 AM	TVGENFI TZ1201H	\$2,800.00		3

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

**Remit Address:**

WCAU
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (610) 668-5510
Billing:

www.nbcphiladelphia.com

Billing Address:

STRATEGIC MEDIA PLACEMENT
Attention: Accounts Payable
7669 STAGERS LOOP
DELAWARE, OH 43015

INVOICE

DUPLICATE

Advertiser	FITZPATRICK FOR CONGRESS
Product	Political
Estimate Number	2407

Invoice #	PL12100335
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WCAU
Account Executive	Joe Trondle
Sales Office	Detroit NSO
Sales Region	National

Order #	334492
Alt Order #	
Deal #	
Order Flight	10/10/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	11365
Advertiser Ref	08903

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
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Aired Spots **87**

<u>Gross Total</u>	\$98,750.00	
<u>Agency Commission</u>	\$14,812.50	
<u>Net Amount Due</u>	\$83,937.50	<u>Payment Terms 30 Days</u>

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